



**PERTUBUHAN KESELAMATAN SOSIAL
KEMENTERIAN SUMBER MANUSIA**

Leveraging Digitalization to reach out



THE 8 WASTES

DEFECTS



Efforts caused by rework, scrap & incorrect information

OVERPRODUCTION



Production that is more than needed or before it is needed

WAITING



Wasted time waiting for the next step in the process

NON-UTILIZED POTENTIAL



Not using people's talents, skills & knowledge to their full

TRANSPORT



Unnecessary movements of products & materials

INVENTORY



Excess products & material not being processed

MOTION



Unnecessary movements by people (eg. walking)

EXTRA PROCESSING



Unnecessary processing or activities in the process that do not add value



Cycle Time / Cost Reduction

Risk Reduction

Revenue / Collection Improvement

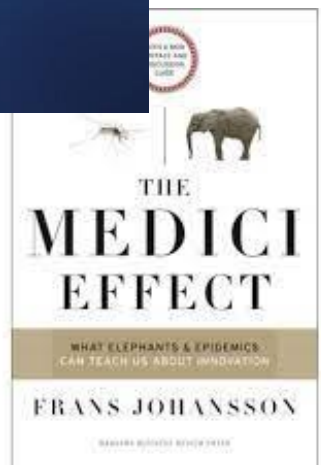
Definition of Lean

"A systematic approach to identifying and eliminating waste (non-value-added activities) in a company's operations."

Lean emphasizes *flowing* the product at the *pull* of the customer."

Lean is implemented through both rapid and continuous improvement.

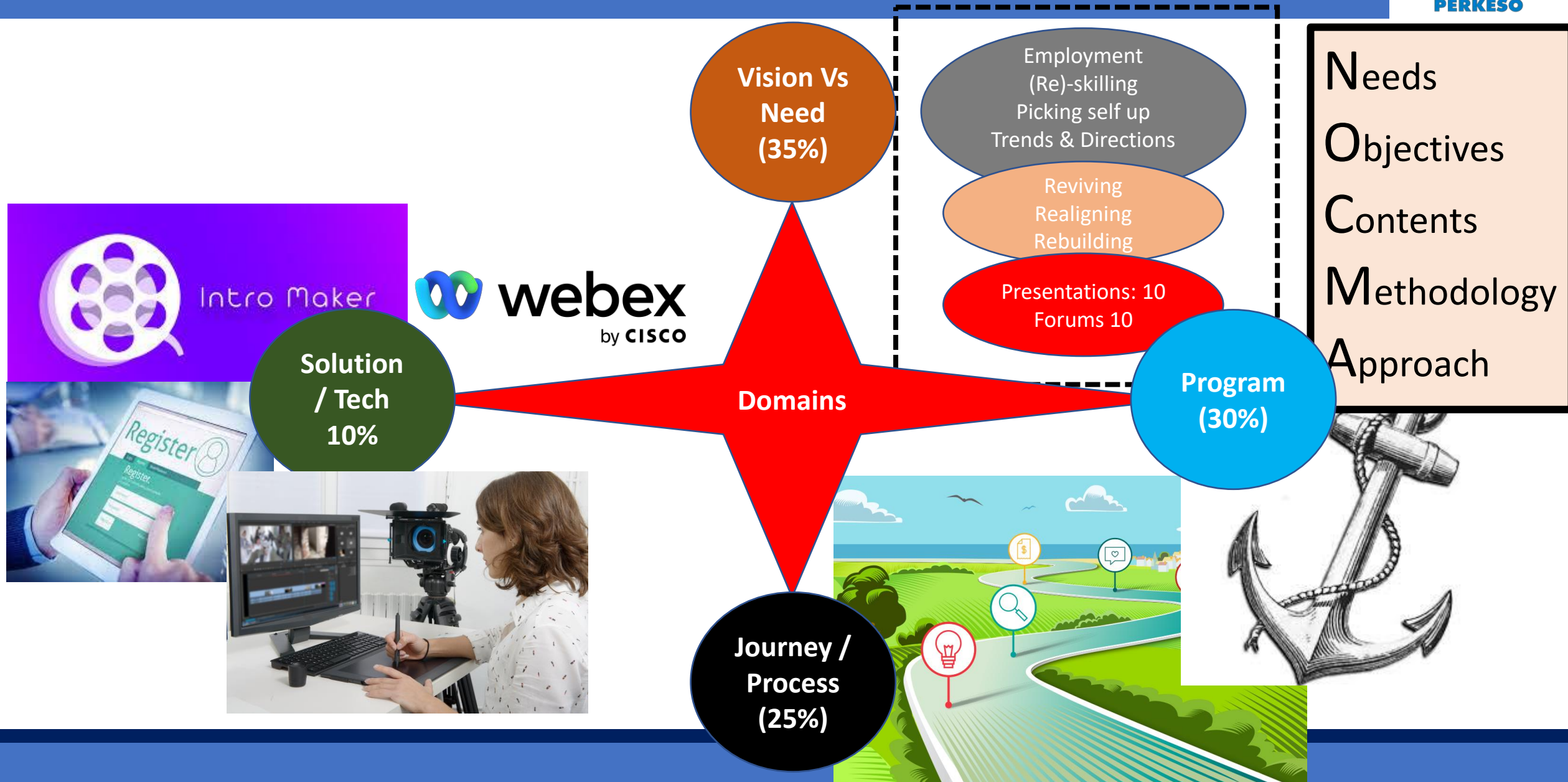
Kaizen- "kal" means "little" or "ongoing". "Zen" means "for the better" or "good." Small continuous improvements on everyone's part leads to world class manufacturing.



Precipitated by
the Covid-19
pandemic, IPES
2021 moved
Online

Example 1





The Making of IPES 2021 – The Journey: Nailing the Head by **facing the Truth**



Reaching Out



Registrations

15-30 Aug	1-3 Sept
3,500	31,000
Hi Tech	Hi Touch

Copywriter

- Drives sales or lead generation
- Delights the reader so they WANT to take action



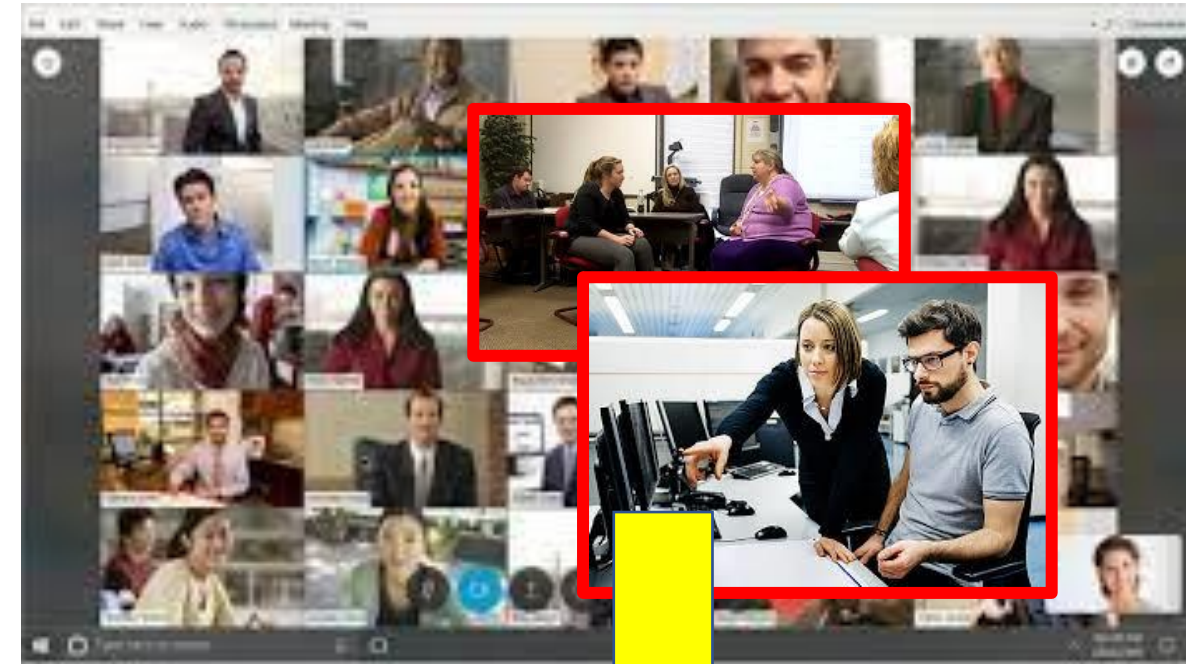
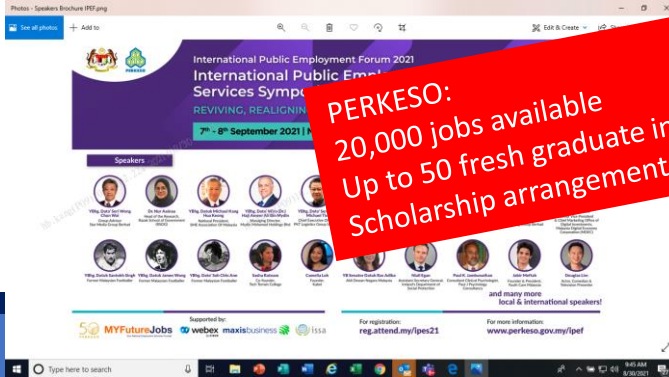
Content Writer

- Uses storytelling to bring a business to life
- Informs, educates, and engages the reader

Find out how to get these at IPES 2021

Register now

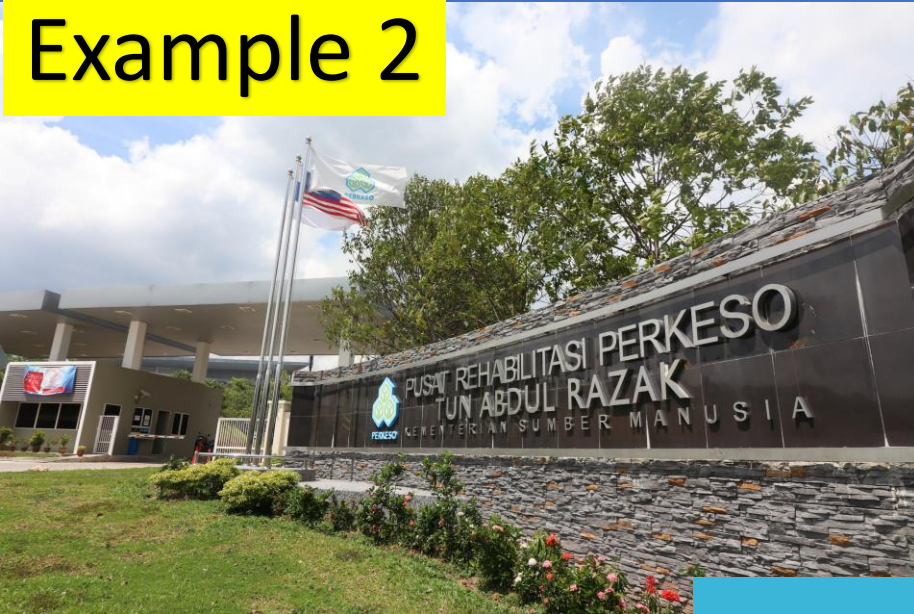
PERKESO:
20,000 jobs available
Up to 50 fresh graduate internships
Scholarship arrangement with Sunway's Alibaba program



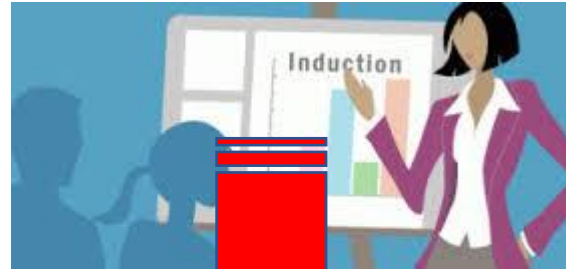
Digital Revelation of the **SECRET** - PERKESO's Rehabilitation Center



Example 2



60,000 – 70,000 new employers annually



New Employer Induction



Example 3

NEW EMPLOYER INDUCTION

- *Pre-recorded programme*
- *Minute induction*
- *"How to" for the new employer*
- *PERKESO videos*
- *New Rehab video*



Skuad Prihatin – PERKESO's road runners bringing care to the homebound



UP NEXT....
LEVERAGING
DIGITAL!!!

Patient Care



Sharing

Collaboration



Connect

Share

Engage

Example 4

